



WIRELESS COMMUNICATIONS PLANNER



Wireless Communications Planner

Teams thrive when they communicate clearly, reliably, and effectively. Even the most daunting challenges seem to fade away, and task after task, everyone remains on the same page. Solutions come about as a matter of course. To get to that point, though, you need the proper infrastructure in place. This is not as simple as it may sound, either. The right infrastructure demands in-depth planning. You do not want to wander through this process unaware of the obstacles in front of you – or the questions you need to answer.

To simplify this process, review this planner and ensure that you are not overlooking any pivotal details. Follow the three distinct phases: discovering the problems, devising the solutions, and selecting the components.

PHASE 1: DISCOVER THE PROBLEMS

During this phase, you are trying to determine what problems you are facing. The overarching question here is, *what is getting between your team and highly effective communication?*

Of course, that question is so general that it may only create more issues rather than solve any.

A more intelligent approach is to get more specific about what is preventing your team from its true communication potential.

Go through each of these questions, answering them as honestly and completely as you can.

- **Where** is your team failing to respond to customer needs and interests?
- **Which** departments would benefit from more rapid communication with each other?
- **What** can you do to enhance your customers' experiences with your team?
- **How** are your collaborative processes falling short of what you need them to be?
- **What** emerging technologies have you not yet adopted for your team?
- **Where** is communication directly affecting your bottom line?

From this phase, you can see what hinders your efforts in developing and executing an effective IT strategy.





PHASE 2: DEVISE THE SOLUTIONS

You are not discovering problems merely to pick apart the weaknesses within your organization. For every problem that you identify, you then want to devise a solution.

Ideally, your solutions will work as direct responses to the problems that you have found.

Whenever possible, you should be positioning yourself on the cutting edge, using every problem as an opportunity to move forward. Think of "solutions" in a larger sense, considering how you can enhance your business rather than just correcting the problem.

Go through each of these questions and, once again, answer as honestly and completely as you can.

- **What** innovations and tools will directly impact your customers?
- **How** can you facilitate smoother communication between departments where necessary?
- **What** standard operating procedures will strengthen your team's communication?
- **Are** the solutions you are considering cost effective?
- **Will** the solutions still seem forward-looking a year, two years, and three years from now?
- **How** can you further implement your solutions for cost savings and ROI?

PHASE 3: SELECT THE COMPONENTS

As you move into the final phase of this process, you should be aware of the solutions you need while also seeking out the best ways to implement them.

There will always be a range of options available, of course. Select components that align with your organization's goals and those that your team can use consistently.

Remember that any component you select is only as powerful as it is convenient. Unless your team feels comfortable relying on your chosen components, you will not make changes to the degree that you know you need to make.

Finally, go through these questions and provide your answers.

- **What** dispatch communication tools offer higher-quality controls of human resources?
- **What** tools will help ensure that employees must acknowledge when they have received a message?
- **How** can your team communicate both department-to-department and person-to-person?
- **What** tools will ensure that your entire organization is benefiting from all of the available knowledge?
- **What** level of control does the organization need to exert over accessories and features?

MAKE THE RIGHT CHOICE

The process ends when you have chosen your communication tools. There is a great deal riding on this choice, as you know, which is why it makes sense to proceed as diligently and as knowledgeably as you can. You want to know that you are making the right decision. For something as important as your team's communication, nothing less than total certainty will do.

Many possible solutions are available, including over-the-air programming, push-to-talk broadband radio, and custom applications. Work hand-in-hand with the right wireless communications partner to help you engineer and execute a strategy that will serve your team perfectly.

Schedule Your Complimentary 30-Minute Wireless Communications Consultation

With a decade's worth of digital transformation occurring since the beginning of the lockdown, wireless communications has become a crucial part of technology infrastructure now more than ever.

Is your team prepared for this massive change in expectations? Was your wireless infrastructure already falling behind pre-pandemic?

Find out when you **Schedule Your Complimentary 30-Minute Wireless Communications Consultation**. Get expert insight on how to:

- **Develop** true dispatch communications with better control of personnel and resources
- **Identify** gaps in your current communications methods
- **Implement and manage** communications tools that make it more difficult for employees to say they didn't receive the communication
- **Improve** one-to-many communication so that messages can be communicated to groups at once and collective knowledge can be tapped into with experienced personnel responding to questions or problems of others
- **Keep up to date** with trends in security and customer satisfaction
- **Integrate** voice, apps, and video to eliminate the need for multiple devices
- **Roll out** dedicated communication tools with singular use, better coverage and range, and simple use with easy push-to-talk functionality

SCHEDULE YOUR CONSULTATION